



国际经济合作硕士项目(MIEC)招生简章  
中国政府来华留学卓越奖学金项目  
**Youth of Excellence Scheme of China**  
**YES China -- MIEC in UIBE**

Chinese Government Scholarship

University of International Business and Economics



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Enrollment Guide for

**MIEC in UIBE**

Discovering China to discover your future

## 一、对外经济贸易大学简介

对外经济贸易大学（简称UIBE）创建于1951年，地处北京奥运商圈，是中国教育部直属的全国重点大学、国家“211工程”首批重点建设高校、中国商务部与教育部共建院校，也是中国政府批准的双一流重点建设高校。

UIBE倡导追求卓越和创造精品，以成为国际知名有特色一流大学为长期愿景和历史使命。学校是一所拥有经、管、法、文、理、工六大门类，以国际经济贸易、国际经济法、国际金融、工商管理、商务外语等专业为优势的多科性财经类大学，是中国首个在本、硕、博学历层次同时拥有中、英文授课培养体系的高等院校，现已有84个专业招收并培养来华留学生，其中的29个专业实现了全英文授课。

UIBE是目前中国唯一一所同时获得EQUIS、AACSB、CAMEA和AMBA认证的财经类大学，也是第一所获得AACSB国际认证的“211工程”重点大学。2018年，学校国际学生数量占在校生总规模的比例在中国大陆地区排名第一，毕业生就业率全国排名第二，薪酬涨幅全国第一，中国毕业生出国留学深造率全国排名第一。在软科2018年“中国最好大学”排名中，学校在财经类大学中排名第一。

UIBE现有全日制学生16000余人，其中包括来自于160个国家的3400余名来华留学生。学校是中国高校中唯一一所成立“留学生创业就业指导中心”的高校，已与百余家企业建立了合作关系。毕业生以专业知识和技能扎实、语言能力强、思维活跃、实践经验丰富而广受社会的欢迎，就业方向主要为政府机构、金融机构、驻外商务机构及跨国公司，他们为促进各国经济与社会发展发挥着重要作用。

## 二、专业介绍

1. 专业名称：国际经济合作硕士项目(MIEC)
2. 招生国别：与中国正式建交的发展中国家
3. 培养目标：MIEC项目专门针对具有一定国际商务管理经验的高级商务官员、商务外交官以及高级商务管理人员而设计，旨在培养全球经济治理结构的领导者和建设者，具有全球战略视野的国际商务政策制定者和执行者，以及国际经济合作领域高端人才。通过本项目学习，学员将系统地掌握国际经济合作的相关理论，了解国际经济政策环境，把握国际经济合作的发展趋势，同时加深对中国经济政策体系的理解。
4. 培养模式：
  - 1) 课堂教学：考虑到学员组成的特殊性，MIEC项目将采取课堂讲授、案例研讨、互动教学等多样灵活的形式实施教学计划；
  - 2) 商务考察：为增进学员对中国商业环境的了解，MIEC项目将有计划地安排学员赴开发区、企业、京郊农村以及政府职能部门考察；
  - 3) 专题讲座：项目将定期邀请中国政府高官、企业高管和知名专家学者为学员有针对性地对课堂学习中的重点问题和国内外热点问题举行讲座，并与学员进行深入探讨；
  - 4) 文化体验：除每月一次的京郊文化之旅外，MIEC项目将有计划地安排学员体验中国文化的游学活动。
5. 课程设置和学分要求：
  - 1) 课程设置强调理论与实践相结合，以提高学生解决实际问题的能力；
  - 2) 该全日制硕士课程包括必修模块、选修模块、专题讲座模块和商务考察模块，总学分要求不少于34学分。
6. 学位授予：完成培养方案规定的全部课程，完成硕士学位论文，并通过论文答辩的项目学员，将获得由对外经济贸易大学颁发的经济学硕士学位。

## 三、学制及授课语言

1. 学制:MIEC项目学制为1年,学期具体安排如下:

秋季学期: 9月初——12月底 (共14周)

春季学期: 2月下旬——5月底 (共14周)

商务考察: 每学期一次

2. 授课语言:MIEC项目授课语言为英语。

## 四、课程设置

| 必修课            | 学分 | 学期    |
|----------------|----|-------|
| EIB501中国经济概论   | 3  | 秋季学期  |
| EIB502 国际经济学基础 | 3  |       |
| EIB503国际经济合作   | 3  |       |
| 商务汉语(上)        | 2  | 春季学期  |
| EIB504国际项目管理   | 3  |       |
| EAE549 中国经贸制度  | 3  |       |
| EAE544 如何在中国经商 | 3  |       |
| 商务汉语(下)        | 2  | 春秋季学期 |
| 专题讲座           | 2  |       |

| 商务考察课 | 学分 | 学期    |
|-------|----|-------|
| 商务调研  | 4  | 春秋季学期 |

| 选修课  | 学分 | 学期    |
|--|----|-------|
| International Project Bidding                                      | 2  | 春秋季学期 |
| Chinese Business Laws  | 2  |       |
| Cross-Cultural Management  | 2  |       |
| Marketing in China   | 2  |       |
| History of Chinese Philosophy                                      | 2  |       |
| Transnational Corporation Management                               | 3  |       |
| China in the Global Economy  | 3  |       |
| Chinese Business Ethics  | 3  |       |
| General Outline of China   | 3  |       |
| International Trade and Foreign Investment in China                | 3  |       |
| Business Culture and Consumer Behavior                             | 3  |       |
| Case study of International Corporations                           | 3  |       |
| Marketing Strategies in China                                      | 3  |       |
| Chinese Foreign Economic Relations                                 | 3  |       |
| China's Capital Market: Growing Opportunities                      | 3  |       |
| Entrepreneurship: Business Opportunities in China                  | 3  |       |
| International Finance: System, Market and Investment Opportunities | 3  |       |
| 总学分要求  | 34 |       |



Professor and students in conversation

## 五、申请条件、报名时间、流程、申请材料、录取及联系方式

### 1. 申请条件:

项目申请人应符合以下基本条件:

- 1) 年龄原则上不超过45周岁(截止本年度9月1日), 身心健康;
- 2) 具有本科及以上学历, 有三年或以上工作经历; 具有与所申请项目相关专业学习或工作背景者优先;
- 3) 担任所在国政府部门处级及以上(或相应级别) 公职人员、各类机构和企业等高级单位高级管理人员、高校和科研机构的学术骨干;
- 4) 母语非英语的申请者, 须具备相当于雅思6.0或托福86(机考)及以上的英语水平。

### 2. 报名时间: 每年1月1日至4月15日。

### 3. 报名流程:

1) 申请人登录“国家留学基金委来华留学网上报名系统”(登录<http://www.csc.edu.cn/laihua>或 <http://www.campus-china.org>后, 点击“网上报名学生入口”图标进入) 填写申请信息, 在线提交并打印《中国政府奖学金申请表》。请选择留学项目种类Type B, 我校“受理机构编号”为10036。中文或英文填写此表格, 电脑打印, 手写视为无效。

2) 申请人登陆“对外经济贸易大学网上报名系统”(登陆 <http://sie.uibe.edu.cn>或<http://www.uibe.cn>, 点击在线报名图标) 填写申请信息, 在线提交并打印《对外经济贸易大学外国来华留学生入学申请表》。

3) 建议使用火狐或谷歌浏览器。

4) 申请人须按以下“申请材料”清单的要求准备相应材料扫描件, 并在规定时间内提交至申请机构。

### 4. 申请材料: 申请者需提供以下材料的清晰扫描件。

- 1) 申请者本人签字的申请表, 贴2寸近照(电脑填写, 手写无效)。
- 2) 个人陈述(500字以上)。
- 3) 个人简历(英文版)
- 4) 学士学位证明和成绩单。
- 5) 所在单位负责人或副教授职称以上学者的推荐信两份(需写明推荐人电话及email地址)。
- 6) 在职证明。
- 7) 提供TOEFL 86分或IELTS 6.0分以上考试成绩, 或官方英文水平证明函, 或通过对外经济贸易大学教师的电话测试。
- 8) 申请者个人普通护照复印件(个人信息页, 护照必须为个人普通护照)。

提示: 申请阶段只需提供上述文件的扫描件, 入学注册时需提交原件或公证件, 原件或公证件将由学校作为学生档案保存, 不予退还。各种证明、证书须是中文或英文的原件或公证件。申请材料恕不退还。

### 5. 录取:

- 1) 招生委员会将根据申请材料进行审核, 择优确定录取名单。
- 2) 每个奖学金获得者只能获得一个中国政府奖学金项目资助。
- 3) 录取通知书、外国留学人员来华签证申请表(JW201表) 将由项目院校或所在国大使馆转交至学员本人。
- 4) 不能按录取期限来华学习者, 奖学金资格不予保留。

### 6. 招生联系方式:

中国·北京市朝阳区惠新东街10号 国际交流大厦 B座101办公室

对外经济贸易大学国际学院 招生及项目开发部

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## Enrollment Guide for MIEC in UIBE

### Introduction to UIBE

The University of International Business and Economics (UIBE), situated near the Olympic Business Center of Beijing, was founded in 1951. UIBE is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the first batch of universities to be included in "project 211", also participated in the "Double-First Class" initiative.

UIBE pursues to be an outstanding national university and a prestigious international university with its distinct characteristics. UIBE has already become a multi-disciplinary university specialized in the fields of economics, management, liberal arts, law and science, and competitive in the subjects such as international trade, international law, finance, business management and foreign languages. UIBE is the first university in possession of both Chinese and English instructional systems at the undergraduate and postgraduate levels. At present, the university offers nearly 84 majors to overseas students of bachelor, master and doctoral study. Among them, 29 majors are offered entirely in English. UIBE is at present the only economic university in China which has been granted with four accreditations as EQUIS, AACSB, CAMEA and AMBA. In terms of AACSB, we are the first entitled university among the "project 211" institutes. Being the only university with "Career Advisory Center" for International students, UIBE has established cooperative relationships with over 100 famous enterprises. In 2018, we ranked the 1st on the ratio of currently studying International students to Chinese students among all China universities, the 2nd place in employment rate, 1st place in the terms of payment increase for graduates, and 1st place on the rate of Chinese graduates studying abroad. In the 2018 ranking of "China's Best Universities" held by ShanghaiRanking, UIBE ranked the first place among economic universities.

UIBE has a total enrollment of around 16,000 full-time students including more than 3,400 international students from 160 countries. As always, UIBE students are widely welcomed by society for their sound professional knowledge and skills, strong linguistic ability, active thinking and rich practical experience. UIBE graduates have been mainly employed in government departments, multinational corporations, financial sectors, large-scale foreign trade corporations and commercial institutions stationed abroad. They are playing an important role in promoting global economy and social development.

### MIEC Program

**1. Program Name:** Master of International Economic Cooperation (referred to as MIEC)

**2. Admission Areas:** Developing Countries formally set up diplomatic relationship with China

**3. Training Objective:**

This program is designed for senior business officials, business diplomats and senior business managers who are experienced in business administration from developing countries. It aims to develop leaders and constructors of global economic governance structure, framers and executors of international business policies with global vision, and managers of international business and trade administration. Through this program, students can systematically grasp international economic cooperation theory, international economic policies and environment, development tendency of international economic cooperation and economic trade policy system in China.

**4. Training mode:**

- Class Teaching: Considering the particularity of the composition of participants, MIEC program adopts lectures, case studies, speeches, tutoring and other forms of flexible and diverse teaching methods;
- Business Research: To enhance participants' understanding of the Chinese business environment, MIEC program provides regular arrangements for trainees to visit Development Zone, enterprises, rural suburbs of Beijing and government departments.
- Seminar: This program will regularly invite Chinese government officials, business executives and scholars to hold lectures on hot issues at home and abroad and discuss matters in depth with students.
- Cultural Experience: In addition to a monthly trip to rural suburbs of Beijing, MIEC program also plans arrangements and study tours for participants to experience Chinese culture.

**5. Course arrangement and credits requirement**

1) Our course arrangement emphasizes combination of academic theories and practice in an effort to promote students' ability to solve problems.

2) This full-time master program course arrangement includes compulsory classes, elective classes, seminars and business research, requiring 34 credits in total.

**6. Degree Granted:** Program participants, who acquire all credits, finish master degree thesis and pass the paper defense will be granted a degree by UIBE.

## Academic structure and Teaching Language

1) Academic structure: One year. The following is the detailed schedule:

Fall semester: early September - the end of December (14 weeks)

Spring Semester: late February - the end of May (14 weeks)

Field Trip: early June – the mid of June

2) Teaching Language: English

## Curriculum

| Compulsory Courses                                  | Credit | Open Term             |
|---|--------|-----------------------|
| EIB501 Introduction of Chinese Economic             | 3      | Fall session          |
| EIB502 Economic Foundation of International Studies | 3      |                       |
| EIB503 International Economic Cooperation           | 3      |                       |
| Business Chinese I                                  | 2      |                       |
| EIB504 International Project Management             | 3      | Spring session        |
| EAE549 China's Economic and Business System         | 3      |                       |
| EAE544 How to do business in China                  | 3      |                       |
| Business Chinese II                                 | 2      |                       |
| Academic Seminars                                   | 2      | Fall & Spring session |

| Practical Course  | Credit | Open Term             |
|-------------------|--------|-----------------------|
| Business Research | 4      | Fall & Spring session |

| Elective Courses   | Credit | Open Term             |
|--|--------|-----------------------|
| International Project Bidding  | 2      | Fall & Spring session |
| Chinese Business Laws  | 2      |                       |
| Cross-Cultural Management  | 2      |                       |
| Marketing in China   | 2      |                       |
| History of Chinese Philosophy  | 2      |                       |
| Transnational Corporation Management                                   | 3      |                       |
| China in the Global Economy  | 3      |                       |
| Chinese Business Ethics  | 3      |                       |
| General Outline of China   | 3      |                       |
| International Trade and Foreign Investment in China                    | 3      |                       |
| Business Culture and Consumer Behavior                                 | 3      |                       |
| Case study of International Corporations Marketing Strategies in China | 3      |                       |
| Chinese Foreign Economic Relations                                     | 3      |                       |
| China's Capital Market: Growing Opportunities                          | 3      |                       |
| Entrepreneurship: Business Opportunities in China                      | 3      |                       |
| International Finance: System, Market and Investment Opportunities     | 3      |                       |
| Totally  | 34     |                       |



## Admission requirements, Application period, Application procedure, Application materials and Admission

### 1. Admission Requirements:

Applicants participated in this program are required as below,

- Generally under the age of 45 years old (by Sep. 1, current year), healthy.
- With a bachelor's degree (or above) and more than three years work experiences. The one with related learning or working background is preferred.
- Should be the middle and senior management staff who engaged in the government departments, enterprises, and colleges or research institutions.
- Non-native English speaking Applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.

### 2. Application Period and Procedures:

Application Period: January 1 - April 15 each year

Procedures:

- Applicants shall make online application at <http://www.campuschina.org/> (Choose Program Category Type B and the Agency No. of UIBE: 10036) download and print out the Application Form for Chinese Government Scholarship and then sign the form. Hand-writing version is invalid.
- Applicants are required to make another online application at <http://sie.uibe.edu.cn> or <http://www.uibe.cn>. Please download and print out the International Student Application Form generated upon successful online application.
- Please use Firefox or Google.
- Please Submit the application documents (legible scanned ones) listed below to the application receiving agency.

### 3. Application Materials:

An applicant should submit the scanned copies of the following documents:

- Application Form for Chinese Government Scholarship with a 2-inch photo and the applicant's signature.
- Personal statement of research (A minimum of 500 words in English).
- CV in English
- Copies of bachelor's degree certificate(s) and academic transcript(s).
- Two recommendation letters from the applicant's employers and/or professors. Telephone numbers and email addresses of the referees must be included in the letters.
- Employment verification.
- A copy of TOEFL 90 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty
- Copy of the passport page of personal information.

**Note: Scanned copies of the documents will be sufficient during the application period. Originals or verified copies will be required upon enrollment at the universities. All documents should be in Chinese or English and be originals or notarized copies. All documents are not retrievable.**

### 4. Admission Notification

- Application documents will be reviewed by Admission Committee, and outstanding applicants will be selected.
- Each applicant can be supported by the scholarship for one program only.
- The universities or the Chinese Embassy will send the Admission Letter and Visa Application Form for Study in China (JW201) to the scholarship winners.
- If a successful applicant fails to register for the programs before the deadline, the entitlement to the scholarship will be cancelled.

## Contact Information:

Admissions Office, School of International Education, University of International Business and Economics

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No.10, Huixin Dongjie, Chaoyang District, Beijing, China

Post Code: 100029

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